

Melissa Chan

A visual, experience, and interface designer currently seeking contract or full-time work.

DESIGN EXPERIENCE

OCT 2022
- PRESENT

FULL-TIME

Junior Product Designer

SCRAWLR

Envisioning and designing new UI, updating design systems, collaborating with developers, and communicating with stakeholders to realize conceptual ideas.

JAN 2023
- MAR 2023

CONTRACT

Visual Designer

RAILYARD LAB — DOSSIER CREATIVE

Produced website design intent for a client I previously worked with to re-brand. I delivered wireframes, mockups, prototypes, and communicated directly with the clients.

JUNE 2022
- SEPT 2022

INTERNSHIP

Design Intern

Branded and re-branded clients involved in social impact. I was primarily responsible for visual design, but also conducted research, engaged in design thinking, curated brand and creative strategies, and communicated with clients.

JAN 2021
- JUNE 2022

STUDENT PUBLICATION

Social Media & Graphics Director, Co-President

HER CAMPUS SFU

Designed visual content, created social media content strategy, and project managed the Branding team. Some work produced includes social media posts, event posters, promotional materials, and a brand styleguide.

EDUCATION

SIMON FRASER UNIVERSITY

2017 - 2022

BA / Interactive Arts + Technology

Concentration in Design, Minor in Print and Digital Publishing.

CGPA 3.60

TOOLS

Illustrator
InDesign
Photoshop
Lightroom
Premiere Pro
After Effects
Figma
Protopie
HTML + CSS
Procreate

STRENGTHS

Visual Design
Graphic Design
Interface Design
Art direction
Prototyping
Quality Control

SOFT SKILLS

Customer Service
Project Management
Leadership & Teamwork
Remote Communication & Collaboration
Verbal Communication

SEPT 2019

- PRESENT

SPORTCHEK

*Visual
Merchandiser*

Replenishing products, styling displays, processing stock, and picking orders for e-commerce sales.

JAN 2022

- APRIL 2022

SIMON FRASER UNIVERSITY | PUBLISHING

*Teaching
Assistant*

Taught the application of concepts for print and digital publishing in tutorials, providing feedback, grading assignments, and mentoring students.

2017 - 2019

AMERICAN EAGLE OUTFITTERS

*Sales Associate,
Cashier, Stock,
Visual
Merchandising*

Engaged with, and styled customers, trained new employees, managed fitting rooms, worked cash registers, processed stock, maintained product standards, built and styled displays.

COMMUNITY INVOLVEMENT

2014

- PRESENT

BURNABY KARATE ACADEMY

*Assistant
Instructor, Coach*

Coach young karate athletes in improving their techniques and provide support during competitions, which contributes to the club consistently ranking first in the province, and securing positions on the national team.

JAN 2021

- JUNE 2022

HER CAMPUS SFU

*Social Media &
Graphics Director,
Co-President*

Led weekly meetings to check in with team members, work on projects, plan content, and relay announcements.

Mentored junior graphics coordinators by conducting tutorials and assisting with technical skills.

Became a board member in June 2021: Worked to restructure the club's goals and hire executive members.

Became Co-President in January 2022.

ACCOMPLISHMENTS

DEAN'S HONOUR ROLL

Awarded to full-time students with a GPA of 3.5 or higher.

2020, 2021

DEAN'S ACADEMIC ENTRANCE SCHOLARSHIP

Awarded for exemplary academic performance.

2017 - 2020

COMPETITIVE KARATE

*Provincial Team Athlete 7 years
National Team Athlete 6 years*

5 international titles

2004 - PRESENT